



CLEARWATER MARINE AQUARIUM

PRESS RELEASE

CMA to Celebrate Winter's 10th Birthday with \$10 off

Special Events at CMA on October 10 and 11

Kids ages 3-12 get \$10 off admission if they bring a birthday card

Clearwater, FL (October 6, 2015) – Clearwater Marine Aquarium (CMA), a marine life rescue center, will recognize and celebrate the birthdays of Winter and Hope, two of the aquarium's resident bottlenose dolphins, throughout the month of October.

Winter and Hope were both rescued in December at an estimated age of 2 months, therefore CMA celebrates their birthdays in October. Winter, rescued in 2005 from a crab trap rope entanglement, will be turning ten years old. Her incredible rescue and story of determination inspired the blockbuster film, *Dolphin Tale*. Hope, who was orphaned in 2010, will be celebrating her fifth birthday. Hope's rescue and her friendship with Winter inspired *Dolphin Tale 2*, the second film to be based upon true events at CMA.

Visit CMA on October 10 and 11 for party games and kid-friendly crafts from 12-1pm, free slices of birthday cake (while supplies last), and a serenade of "Happy Birthday" to Winter and Hope on Saturday, Oct. 10 at 3:30pm. The birthday song will be broadcast live through the Twitter-based app, Periscope, by @CMAquarium for those who can't be in attendance.

Special activities and promotions continue through the end of the month. Children ages 3-12 who bring a home-made birthday card for Winter or Hope receive \$10 off their admission that day (one discount per child per card). Show your support with the purchase of a paper birthday present. Visit the CMA gift shop, donate \$2 and sign your name on the paper present that will be displayed proudly at CMA to show your contribution to the care of Winter and Hope. Every participant will be entered in a drawing to win a \$100 gift certificate toward a birthday party at CMA.

For all the details, visit www.seewinter.com/10

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About Clearwater Marine Aquarium:

Clearwater Marine Aquarium (CMA) is a 501(c)(3) nonprofit working marine rescue center dedicated to inspiring the human spirit through leadership in education, research, rescue, rehabilitation and release. CMA is home to rescued dolphins, sea turtles, river otters, stingrays, nurse sharks and more. Winter the dolphin's story of survival, after the injury that caused her to lose her tail, has impacted millions of people around the world. A major motion picture, *Dolphin Tale*, highlighted her life story in 2011. The sequel, *Dolphin Tale 2*, was released in September 2014 and features the incredible story of Hope, a young resident dolphin of CMA. The mission and potential to change people's lives differentiates Clearwater Marine Aquarium from any other aquarium in the world.

WE BELIEVE in preserving our marine life and environment while inspiring the human spirit through leadership in education, research, rescue, rehabilitation, and release.

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