



CLEARWATER MARINE  
AQUARIUM

## MEDIA ALERT

### New Free Music & Arts Festival Announced

*Music, arts, helicopter 45,000 Easter egg drop and fireworks in Safety Harbor*

Palm Harbor, FL (March 24, 2017) – Along with its partners Harborside Christian Church, Dick Norris Buick GMC, Clearwater Marine Aquarium and the City of Safety Harbor, Project Primavera announces the inaugural *Primavera Music and Arts Festival*. The festival, to benefit Project Primavera's work with at-risk youth, brings a fun-filled day of music, art, food and family activities culminating in a free fireworks celebration to downtown Safety Harbor on Saturday, April 8<sup>th</sup>. The festival features a line-up of Florida musicians headlined by Ethan Parker (Rhythm and Folk) and joined by The Black Honkeys (Funk), Soul Circus Cowboys (Country), and Have Gun, Will Travel (Folk-Rock). Other activities include:

- 45,000 Easter eggs being dropped from two helicopters
- An Art Expo & Craft Fair: Over forty local artisans will be showcasing their handcrafted goods, fine art, food, candles, dog treats, clothing, and more.
- A celebration of nine of Tampa Bay's best food trucks
- An exciting choreographed fireworks display to conclude the event.

**What:** *Primavera Music and Arts Festival*

**When:** Saturday, April 8<sup>th</sup>, 2017, 2:00 p.m.-10:00 p.m.

**Where:** Waterfront Park at 110 Veterans Memorial Lane, behind The Safety Harbor Resort and Spa.

**Cost:** Free, with Premium Reserved seating (\$25) and VIP Experience packages (\$100) available.

**Website:** Go to [www.PrimaveraFest.com](http://www.PrimaveraFest.com)

**Media:** For media and interview requests, contact Richard Thompson at 561-420-2372 or [rick@projectprimavera.org](mailto:rick@projectprimavera.org).

The Primavera Music and Art Festival is a benefit for Project Primavera, a local 501(c)(3), which helps orphans and at-risk youth through music and mentorship, providing free professional music lessons to children in foster care. One hundred percent of concert net proceeds will go to Project Primavera. Sponsored by Harborside Church, Dick Norris Buick GMC, Clearwater Marine Aquarium, Coca-Cola and the City of Safety Harbor.



WE BELIEVE in preserving our marine life and environment while inspiring the human spirit through leadership in education, research, rescue, rehabilitation, and release.

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A Florida non-profit 501(c)(3) organization